



**International Conference on
“Entrepreneurship: Economics, Management and Social Change”
March 20-21, 2025, Kolkata**

**Jointly organised by Department of Economics and Department of Business
Management, University of Calcutta**

Venue: SNU Main Campus, New Town

Call for Abstract, EEMSC 2025

Economics and management of entrepreneurship focus on the principles and strategies that guide the creation, growth, and sustainability of new ventures. From an economic perspective, entrepreneurship drives innovation, competition, and economic development by introducing new products, services, or business models that meet market demands. Successful entrepreneurs navigate the complexities of market dynamics, including supply and demand, pricing strategies, and resource allocation. On the management side, entrepreneurship requires strong leadership, strategic planning, financial management, bricolage and the ability to adapt to changing market conditions. Entrepreneurs must balance risk and reward, manage teams effectively, secure funding, and make decisions that maximize long-term value while maintaining operational efficiency. Additionally, entrepreneurship drives social change by creating innovative solutions that address pressing societal issues and improve lives. Through business ventures that prioritize both profit and purpose, entrepreneurs can empower communities and promote sustainable development. Together, the disciplines of economics and management provide frameworks that can equip entrepreneurs with the tools to turn ideas into profitable, scalable businesses while contributing to overall economic and social wealth. The conference aims to showcase ideas and concepts related to economic perspectives and managerial dimensions of entrepreneurship while drawing attention to the barriers, vulnerabilities and gender inequity that may be present in traditional approaches.

The sub-themes of the conference include, though not limited to:

- ⇒ **Value Chain Analysis**
- ⇒ **Economic Policies for Entrepreneurship**
- ⇒ **Entrepreneurship and UNSDGs**
- ⇒ **Challenges faced by Women Entrepreneurs**

- ⇒ **Innovation and Creativity**
- ⇒ **Inclusive Entrepreneurship**
- ⇒ **Family Entrepreneurship**

Important Dates and Information

Structured abstracts (with background, objective, data and methodology, results and conclusions) of maximum 600 words may be sent to: decadal.conference@gmail.com

*Deadline for abstracts submission: **February 3, 2025***

*Notification of acceptance of abstract: **February 10, 2025***

*Registration Fees: **INR 500 for Scholars / Students,***

INR 1000 for other Indian nationals

US\$ 100 for non-immersion foreign nationals

The registration fee includes Conference kit, Physical presentation opportunity and Lunch

Please note that virtual presentations are not available.